



THESE  
DRAGONS' DEN

You have entered the Dragons Den

If you want to survive you must do  
your best.....



# Dragons Den

You must present o project.

The judges are potential funders. They are looking for a project which **uses knowledge and methods from both research and practice**. Participants pitch a project in hope to get funding for it.

The aim and focus of your proposal should have a clear link to the HPS framework (eg how to develop health literacy, how to develop collaborations with the community etc..)

Describe the design of their research

Describe the method to generate data (interviews, surveys etc..)

Outline the intervention (if you have an intervention)

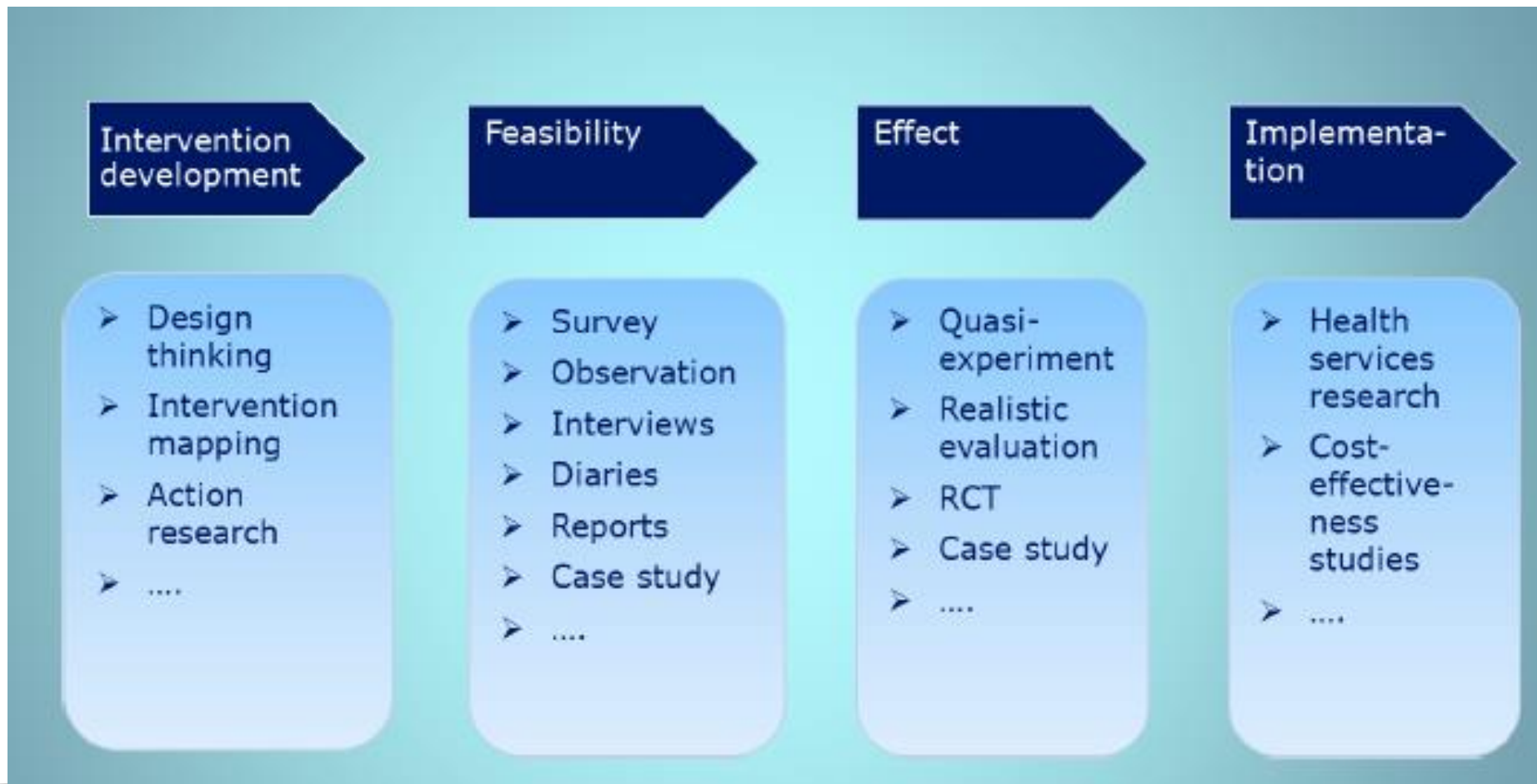
Give the judges a timeline and a budget

# Criteria – judges

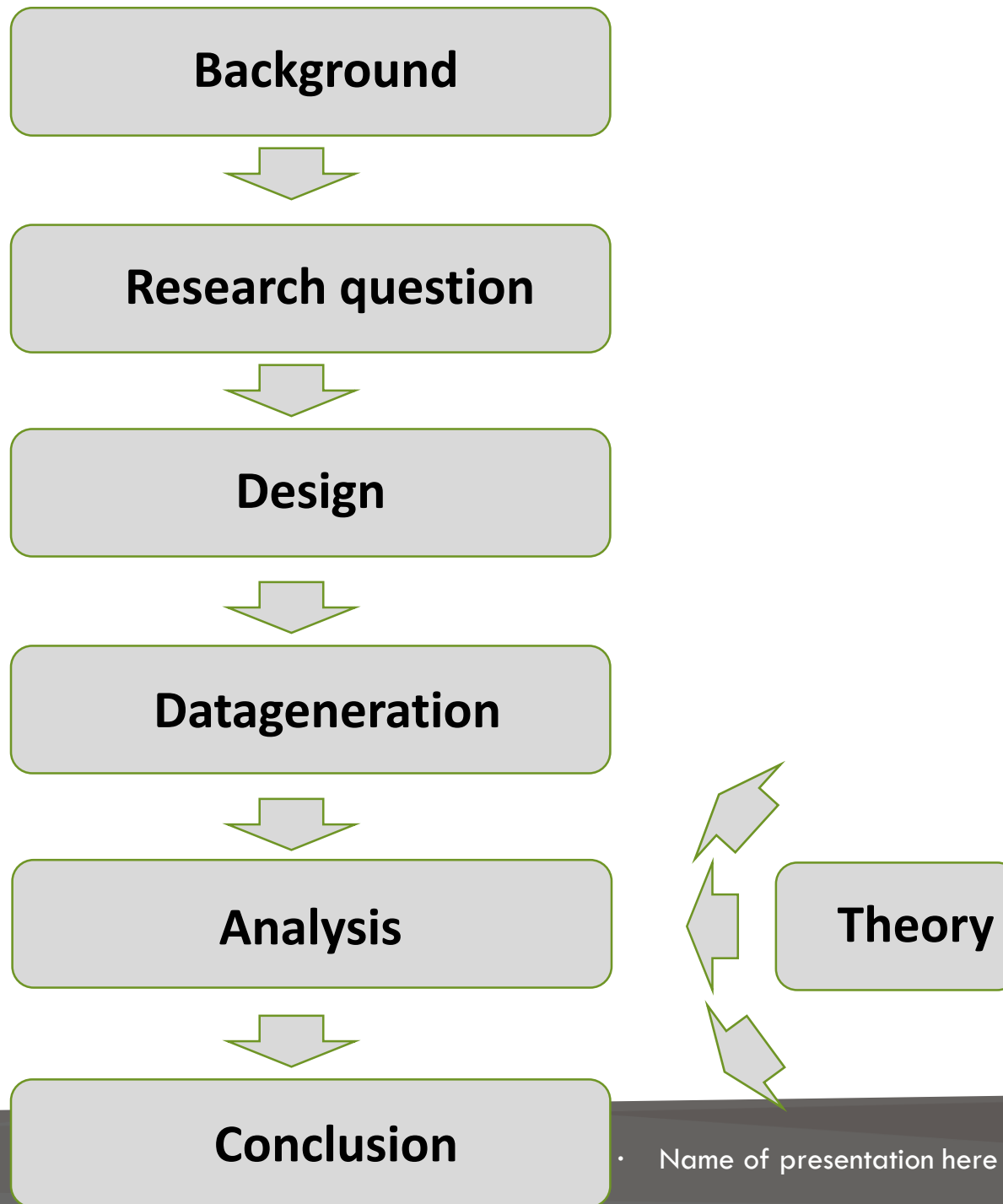
- ROI (return on investment) – focus on funding and the value the project would create
- Links til HPS Framework (SHE). Does the project lie within the framework of SHE / HPS research?
- Coherence in design and methodology
- Innovation – is the project innovative
- Wildcard – is the presentation snappy and funny. Does it have x-factor?

# Health Promotion – version 2.0 (cont.) (7)

## Scientific Methods Available



# Chain of argument



**4 Groups**

***Pitch: 5 minutes***

***Feedback: 10 minutes***

***Preparation time: 1 hours***