

SHE Webinar

Conceptual ideas

↳ K. Dadaczynski and M. Sormunen

↳ SHE Reserach Group Meeting

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Hochschule Fulda
University of Applied Sciences





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- 4 SHE Webinars per year (2 from the RG)
- Target group: Members of the SHE RG, external people interested or active in school health promotion research and practice
- Basic challenges:
 - What can we add to already existing webinar series?
 - How to avoid too much competition with other webinar providers?
 - What are the requirements for implementing a webinar series?



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What is the common demoninator?

- Webinar: UNESCO chair health & education SHE, SHE RG
- **Idea:** put all SHE webinar activities under one umbrella using a catchy title (e.g.: Ways to promote Health in Schools; Health Promotion as an Educational Asset; ...)
- At least 4 Webinars a year, including:
 - 2 webinars from the cooperation of SHE and UNESCO chair
 - 2 SHE RG webinars
 - Plus x (e.g. 1 webinar each year introducing the annual factsheet and or the SHE academy)



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Structure of the SHE webinar

- 60 to 90 minute/ webinar (depending on the nr. of presenters)
- Is guided by a question/several questions (not only a topic) and learning objectives
- 2 to 3 short presentations reflecting at least two perspectives/ disciplines (each input of about 10-15 minutes)
- Total presentation time should not exceed 50% of the webinar time
- Each webinar should include a “tips and tricks” part (recommendations and take home messages)
- Each webinar should be linked with material produced by and for SHE
- Links with ongoing SHE activities (e.g. webinar dedicated to the SHE factsheet or to the SHE academy)



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Organization of the SHE webinar

- All SHE Webinars are organized with Zoom and will be recorded
- All recording will be made available on the youtube channel of SHE
- If feasible, the webinars are hosted and organized by the SHE secretariat
- All SHE RG webinars will be organized/chaired by members from SHE
- SHE webinars will be communicated by all SHE communication channels (Social Media, Newsletter, Email List)
- Additional tool to allow interactivity will be used (e.g. online votings, evaluation tools)

Thank you!

Prof. Dr. Kevin Dadaczynski
Fulda University of Applied Sciences
Public Health Centre Fulda

Contact:
kevin.dadaczynski@pg.hs-fulda.de



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