

SAVE THE DATE

WEBINAR

10 MARCH 2021 | 9-10:30 AM CET

**What can
health insurance
do for tobacco
cessation?**

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Organization

[Link to campaign site](#)

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The World No Tobacco 2021 campaign aims to empower and support tobacco users on their journey to quit.

WHO invites public health insurances to learn and discuss the key role they play in tobacco cessation and how to become engaged in the campaign.

The webinar will provide:

- **An opportunity for WHO to emphasize the role of health insurances in tobacco cessation**
- **Clarity on the investment case for tobacco cessation**
- **Best-practice examples from WHO Member States**

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